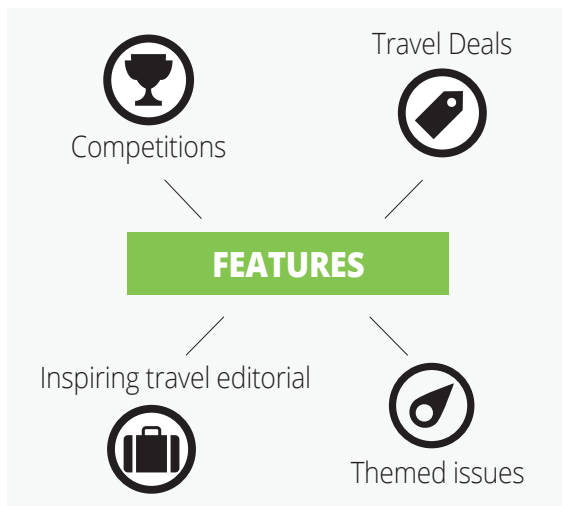


# AA TRAVELLER eDM

AA Traveller's email newsletter includes inspiring editorial content and sharp deals to our subscriber base. Promote your business to our highly engaged email database.



Each issue features traveller deals and inspiring travel editorial.



**BANNER**

- 320 x 150
- 580 x 135
- (client needs to supply both sizes)
- File type: jpg or png
- Link to your website
- Two banner spaces available in each issue

**PRICE \$950 excl GST**

**DEMOGRAPHIC EDM PROFILE**

**GENDER**

- 46% Female
- 54% Male

**AGE (YEARS)**

- 2.4% under 21
- 6.3% 21-30
- 8.8% 31-40
- 15.5% 41-50
- 21.5% 51-60
- 24.1% 61-70
- 17% 71-80
- 4.5% over 80

