



Want to let visitors to the Taranaki Region know about your...

- Activities
- Attractions
- Accommodation
- Dining
- Art Galleries & Studios
- AA Traveller App

What are you waiting for?

Be part of our 'Taranaki Official Visitor Guide', a complete travel planning tool that provides an insight into a region 'like no other'.

50,000 copies are printed ready for distribution mid-October 2020 and circulated throughout New Zealand to Information Centres, i-SITES, AA Centres, Airports, Accommodation Providers, Tourist Attractions and more.

& Your advert will be printed **FREE**

into our Must-Do's - Central & Lower North Island guide.

An additional 75,000 copies distributed nationwide





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*10,000 reads from May 2019 to December 2019. Note: All website/email links are interactive and link to an advertiser's website/email.



ADVERTISING RATES

(exclusive of GST)

TARANAKI OFFICIAL VISITOR GUIDE	PRICE
Full Page	\$4,995
Half Page	\$2,500
Quarter Page	\$1,425
Eighth Page	\$850
Template	\$445

Contact:

Bruce Graham

AA Traveller Territory Manager

bgraham@aa.co.nz

0274 735 034