



# Want to be included in our upcoming New Zealand Touring Map?

A great opportunity to profile your business in a convenient, fold-out map that's packed with essential travel information.

In total  
**200,000**  
copies



Aoraki Mt Cook © Getty Images

This map features popular New Zealand Touring Routes, city centre maps, regional information, AA Centres and i-SITEs and leisure and accommodation operators.

## KEY INFORMATION



Maps are distributed in AA Centres, i-SITEs and the advertiser network across the country.



All advertisers receive a location reference on the map

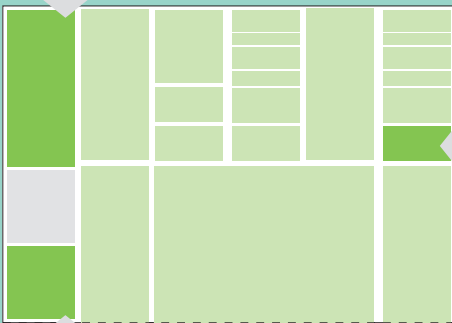


In total 200,000 copies are distributed



## SPECIFICATIONS

**FULL** panel  
90mm W x 200mm H



**HALF** panel  
90mm W x 98mm H

**QUARTER**  
panel  
90mm W  
x 47mm H

## PRICING

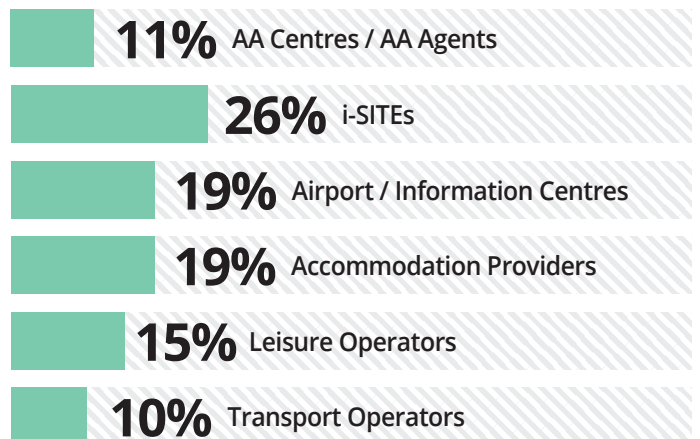
**ADVERTISING RATES**  
(exclusive of GST)

ADVERTISEMENT SIZE	PRICE*
Full Panel	\$4,100
Half Panel	\$2,450
Quarter Panel	\$1,430

Our popular Touring Map is the ultimate in relevant, concise travel information for holidaymakers planning to hit the open road.



## WHERE IS OUR TOURING MAP DISTRIBUTED?\*



\*Average 2017