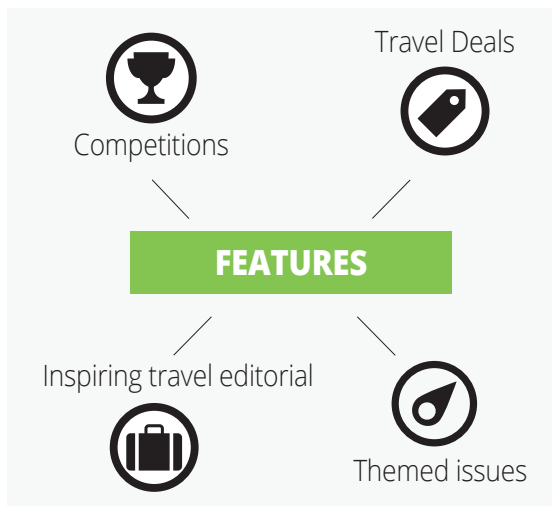


AA Traveller eDM

AA Traveller's email newsletter includes inspiring editorial content and sharp deals to our subscriber base. Promote your business to our highly engaged email database.

MONTHLY eDMs
Each month we focus on different regions

Each issue features traveller deals and inspiring travel editorial.



BANNER

- 320 x 150
- 580 x 135
- (client needs to supply both sizes)
- File type: jpg or png
- Link to your website
- Two banner spaces available in each issue

PRICE \$975 excl GST

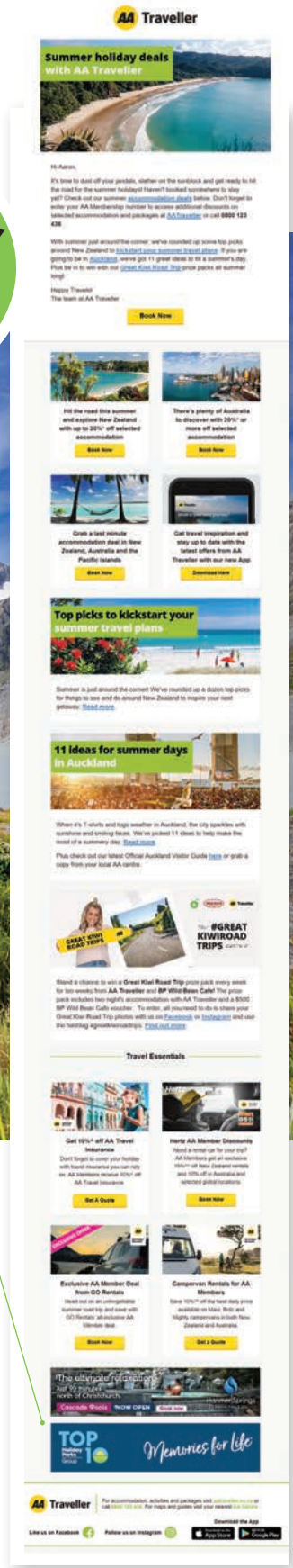
AA MEMBERSHIP PROFILE

GENDER

- 53% Female
- 45% Male

AGE (YEARS)

- Under 25 -10%
- 25-34 -10%
- 35-44 -12%
- 45-54 -17%
- 55-64 -20%
- 65+ - 31%



Targeting	Emails Sent
Member	130,000 min
Non-Member	55,000
TOTAL	185,000