

## Want to have a quality and affordable Website...

### HOSTED WEBSITES

Using a range of attractive, mobile-friendly templates designed especially for the tourism industry, a website from AA Traveller Web Builders will extend your marketing reach to local and overseas travellers.

Āwhitu Regional Park, Auckland © Getty Images

- **OUR WEBSITES ARE FLEXIBLE AND AFFORDABLE.** Choose a design and colour scheme, then tell us how many pages you'd like (you can add more later). For most businesses, we recommend 4-6 pages. Each page should be focused and relevant to visitors using search engines. (Your Territory Manager can advise you how to do this.)
- **VISITOR STATISTICS.** Log in to Google Analytics any time to see your website's statistics.
- **SEARCH ENGINE OPTIMISATION.** Your hosted website will be search engine optimised when it is built.
- **SITE CHANGES.** You can change text or photos on your website at any time, using the self-serve content management system.

All sites include a free 'Contact Us' email form that allows you to add any booking engine.

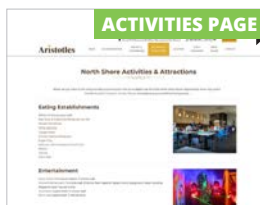
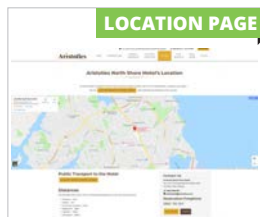
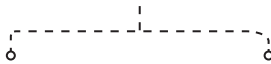
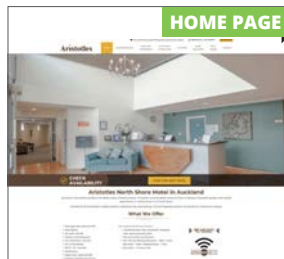
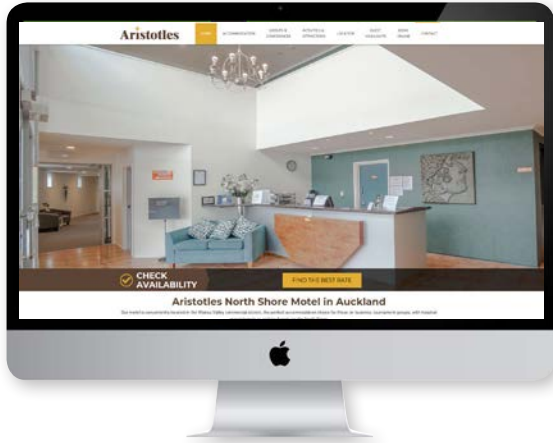
#### WEBSITE BUILDING (exclusive of GST)

NUMBER OF PAGES	PRICE
1	\$625
2	\$850
3	\$1,050
4	\$1,250
5	\$1,450
6	\$1,625
additional pages	\$200

20% reduction for rebuilds



## WEBSITE EXAMPLE



## KEY INFORMATION



**Rebuild your existing AA Traveller Web Builders hosted website in a new design**

Existing customers can rebuild their site and receive a 20% discount



**Domain name hosting**

If you need an additional domain name for your website, or you would like to register a domain name without hosted website, the price is \$25 for each annual renewal. plus a one-off set-up fee of \$75



**Custom web development**

If you have special requirements, our designers are ready to help (\$100/hour)



**Copywriting**

Stuck for words? Our professional copywriters can craft the perfect message (\$150/page – based on 200-300 words/page)



**Translation**

We can translate your site or portion of your site for \$200/page – based on 200-300 words/page



**Video**

Keen to try multimedia? Ask us to create a one-minute video slideshow that you can use on your hosted website and on social media sites (\$350)



**Logos**

Get a professionally designed logo for your business (\$350)

## WEBSITE SECURITY

### YOUR SITE INCLUDES:

- Firewallled servers and all official security updates
- Regular scans for suspicious activity and malware
- Daily back-ups with off-site storage
- Independently audited network security
- Constant monitoring of platform performance



“ Bring customers to your door ”

## PRICING WEBSITE MAINTENANCE /HOSTING PACKAGES

	SELF-SERVICE HOSTING	FULL-SERVICE HOSTING
Price	\$36 per month	\$62 per month
Site changes	You can make as many changes as you wish using self-serve Content Management System. If you need us to make changes, our standard rate of \$100/hour applies	You can make as many changes as you wish using the self-serve Content Management System, plus we will make up to two minor changes (up to 30 minutes each) per month on request
Visitor statistics	Available in Google Analytics	Available in Google Analytics plus you will receive a performance report every six months
Search Engine Optimisation	When site is built	When site is built
Booking System Integration	Yes	Yes
Digital performance newsletter	Quarterly	Quarterly
Installation of Google Analytics Tracking Code	Yes	Yes
Enquiry Form	Free	Free
Domain name renewal	Yes (one domain)	Yes (one domain)
Set-up of a new or transferred domain	\$75	\$75
Email address	x1 - \$108/year, x2 - \$180/year, x3 - \$240/year	x1 - \$108/year, x2 - \$180/year, x3 - \$240/year