

Want to be included in our upcoming **Must-Do's Bay of Islands to Whangarei Map...**

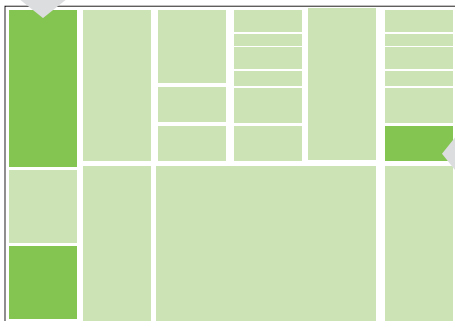
Get your business in front of travellers as they decide where to go, what to do and where to stay.



Cape Reinga, Northland © Getty Images

SPECIFICATIONS

FULL panel
102mm W x 220mm H*







QUARTER
panel
96mm W
x 50mm H

HALF panel
102mm W x 107mm H*

*Full and half panels assumes full bleed - add an extra 3mm bleed to your file if supplying artwork.

KEY INFORMATION

-  **Must-Do's** specific to the region.
-  **Location editorial spreads** with tourism features and things to see and do.
-  **Regional map** identifying some great experiences.
-  Display advertising **custom-designed** to suit your needs.

ADVERTISING RATES

ADVERTISEMENT SIZE	PRICE*
Back Panel (Full panel)	\$1500
Full Panel	\$1000
Half Panel	\$550
Quarter Panel	\$345

*exclusive of GST