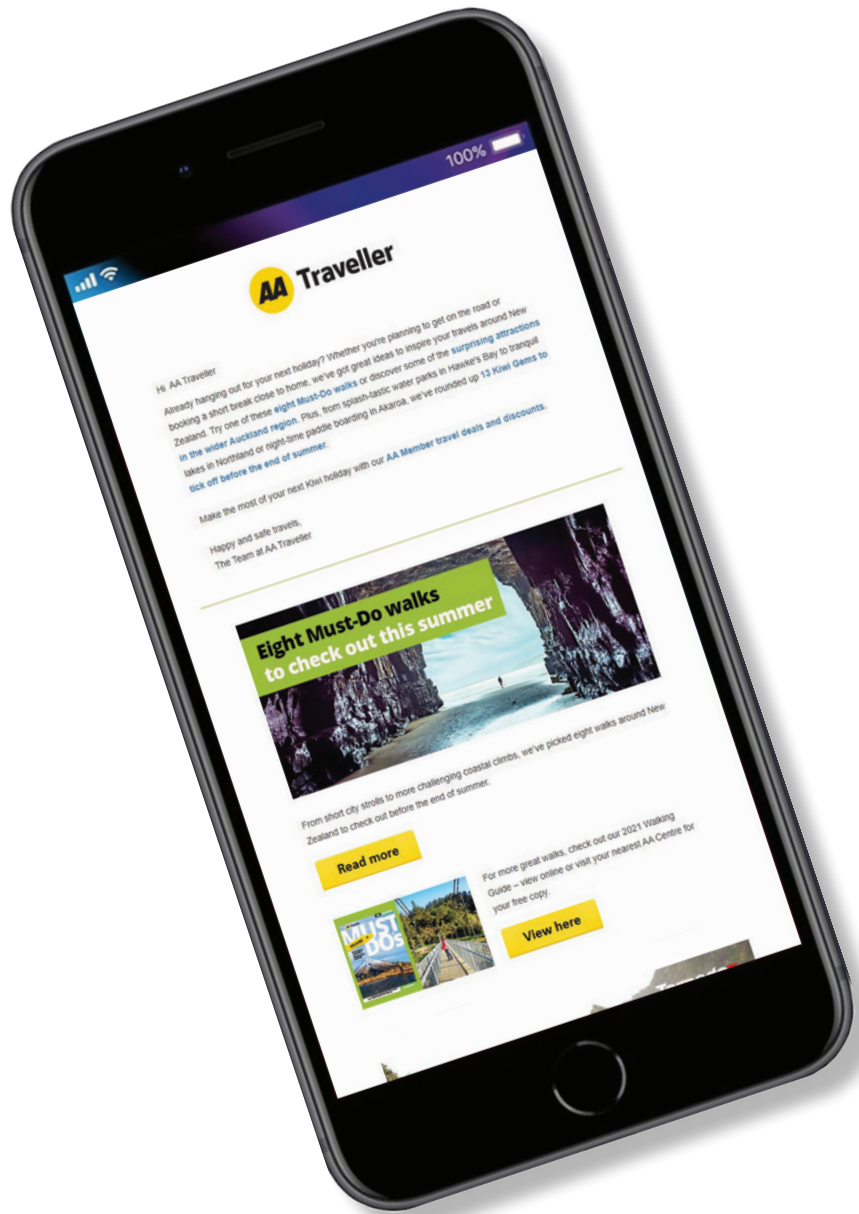


“Tap into AA’s huge database and get your story out there”



AA Traveller eDM

Put your business
in front of an audience
of thousands online.

eDM emails sent monthly

185,000 Minimum

Media Kit 2022

KEY INFORMATION



Your banner advertisement will be featured in the **AA Traveller eDM** which is sent out monthly to more than **150,000 AA Members** and **55,000 non-members**.



Each eDM features inspiring travel editorial, travel deals, competitions and themed issues.



Banner advertisements will **link to your website**.

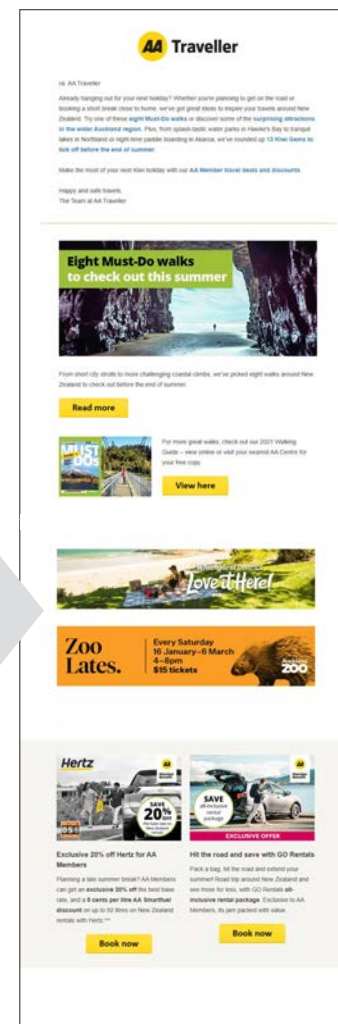
Promote your business to our highly engaged database.

The AA Traveller's email newsletter includes inspiring editorial content and sharp deals to our subscriber base. Each month we focus on different regions and feature traveller deals and inspiring travel editorial.

SPECIFICATIONS

eDM BANNER

eDM BANNER SIZE
600W x 140H (Website)
640W x 270H (Mobile)
(client needs to supply both sizes)



DETAILS

- Three banner spaces available in each issue
- Creative due: 18th of the month prior to the newsletter being emailed out
- File type: jpg or png
- Max file size: 500KB
- Link to your website – please provide URL link at time of supply

PRICE: \$975 excl GST