

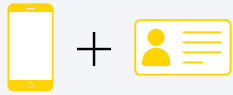


What do AA Members think about digital driver licences?



WHAT LICENCE WOULD AA MEMBERS CHOOSE?

62%



Both a digital and physical licence

29%



Physical licence only

7%



Digital licence only

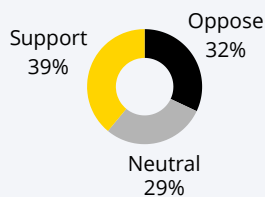


6 out of 10

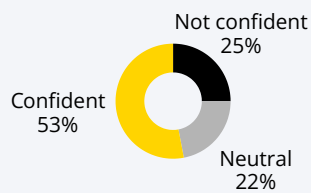
Want digital driver licences offered alongside physical licences

AA MEMBERS' VIEWS AT A GLANCE

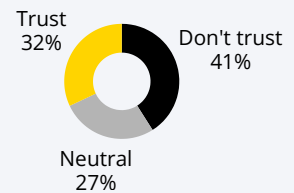
SUPPORT FOR INTRODUCING DIGITAL LICENCES



CONFIDENCE USING A DIGITAL DRIVER LICENCE



TRUST IN GOVERNMENT TO KEEP DATA SECURE



PERCEIVED BENEFITS

- ✓ **52%** digital licences could reduce risk of damaging or losing licence
- ✓ **43%** digital licence would be easier to prove identity
- ✓ **43%** digital licence would be more convenient
- ✓ **23%** digital licence would be more secure

TOP CONCERNS

SECURITY & PRIVACY



86%

concerned about hacking or unauthorised access



76%

concerned about location tracking

PRACTICALITY



83%

concerned about losing access if phone is lost or battery goes flat



79%

concerned about technical failures

SMARTPHONE OWNERSHIP

94% of AA Members own a smartphone



Members without phones are much less supportive



2025 AA DIGITAL DRIVER LICENCE SURVEY

Conducted in December 2025. n=2,231 (59% response rate), $\pm 2.1\%$ margin of error. Results weighted to AA Member age, gender and location

For more highlights, visit aa.co.nz/surveys