



# WHAT DRIVES VEHICLE CHOICES? *And what holds change back?*

Insights from the AA 2026 Vehicle Choices Survey

## Petrol vehicles still dominate in AA Member households

86%



drive a petrol vehicle

21%



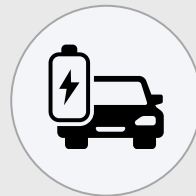
drive a diesel vehicle

9%



only have hybrid or EVs

7%



drive an EV

17%



drive a non-plug-in hybrid

*\*Many AA households have two or more vehicles, so some categories may overlap*

## Cost and safety matter most when buying a vehicle



63%

prioritise purchase price



45%

prioritise running costs



41%

prioritise safety rating

## Electric vehicle benefits are recognised: But cost is a barrier

54%

believe electric vehicles cost less to run

13% disagree

47%

believe electric vehicles are better for the environment

25% disagree

67%

believe price is a barrier

12% disagree

57%  plan to buy a used vehicle next



For more highlights, visit [aa.co.nz/surveys](https://aa.co.nz/surveys)

